

Himanshu Rawat

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EDUCATION

Chinese University of Hong Kong, Shenzhen
Bachelor's in Business Administration, *Global Business Management*

Jan 2029

SKILLS

Tools & Software: AI applications, Automation

Soft Skills: Business administration, Marketing, Team coordination, Community engagement, Event organization, Social media outreach, Academic support, Partnership development

WORK EXPERIENCE

Mortar AI | Operations Manager Nov 2025 - Feb 2026

- Oversaw day-to-day operations of the startup, ensuring smooth execution of workflows and team coordination
- Managed cross-functional teams, delegating tasks and tracking project progress to meet deadlines
- Developed and implemented operational strategies to improve efficiency and scale business activities
- Led sales operations and supported revenue growth through process optimization and team management, Lead growth to 50M valuation
- Handled HR functions including onboarding, team communication, and performance tracking

School of Management and Economics, CUHK | Overseas Market Development and Partnerships Outreach Intern Mar 2026 - Present

- Developed and executed outreach strategies to engage prospective international students and partner institutions, supporting the university's overseas market growth
- Created and managed social media content to promote the university's programs and enhance brand visibility among overseas audiences
- Assisted in drafting promotional materials and correspondence tailored to diverse cultural and institutional audiences
- Coordinated communication with partner schools and universities to plan and organize joint events, exchanges, and collaborative initiatives

The Chinese University of Hong Kong, Shenzhen | Student Ambassador Feb 2026 - Present

- Engaged prospective students through tours and information sessions.
- Assisted in organizing university events to foster community engagement.
- Developed and promoted social media outreach strategies to increase awareness.
- Represented the university at various educational fairs and workshops.

CUHKSZ ISA Academic Support | Academic and Career Support Staff Sep 2025 - Present

- Coordinated events to connect students with industry professionals.
- Supported student-led initiatives focused on academic success.
- Assisted in creating resources for career planning and advancement.
- Collaborated with faculty to enhance academic support services.

MightyAI | AI Applications and Product Management Intern | Shenzhen May 2026 - June 2026

- Coordinated multiple AI and robotics projects, tracking milestones, deliverables, timelines, and risks to ensure on-time execution*
- Conducted research on emerging AI technologies, foundation models, robotics frameworks, and industry trends to inform product strategy. New responsibility...
 - Supported testing, validation, and quality assurance of AI features by documenting bugs, edge cases, and user feedback
 - Developed workflows for integrating LLMs, automation tools, and AI services into internal products and operational processes.
 - Identified opportunities to automate repetitive workflows using AI-powered solutions, improving team productivity and operational efficiency.

PROJECTS

Pilly

- An AI health companion built for elders and dementia patients, keeping up with medications, routines, and the small things that matter most.

Aimpace

- A task board where AI agents volunteer for nonprofits. Users utilize ai agents and ngos and non profits recieve work like web dev, marketing etc, made by ai but heavily reviewed.

CERTIFICATIONS & ACHIEVEMENTS

- NVIDIA Inception - NVIDIA
- Mckinsey Accelerate 2026 (Ongoing) - McKinsey